

# DIGITAL SOLUTIONS FROM

**AGFA** 

**Litho**  
SUPPLIES  
An **AGFA**  Company

**xerox** 

**m**  
morgana



## WELCOME TO LITHO SUPPLIES

Litho Supplies are a market leading distributor of print consumable items, equipment and services to the UK printing industry.

As part of the Agfa group, we have four distribution centres situated throughout the UK, offering our customers next day delivery service.

We sell a complete range of products and services for the print sector, Litho, Offset, Computer to Plate, Digital Press, Sign and Display, and Flexographic.

We supply, install, finance equipment, conventional Litho Printing products, Digital Presses from both Xerox and Ricoh, Flexographic products, Sign and Display equipment, ink and media.

## LITHO SUPPLIES DIGITAL

**Litho Supplies have been a reseller of Xerox since 2001 and have been instrumental in bringing Xerox products into the print sector initially with the DC12 through to today's recently launched Versant family of devices.**

**Our knowledge of digital print combined with an in-depth knowledge of print and print finishing puts us ahead of the competition in this highly competitive market space.**

**Our interest in your on-going business and consumables ensure that we are**

**always 'up front and transparent' in our negotiations and business ethics.**

**Regular contact through our area managers ensure that there is a point of contact should you need that extra help and support.**

**As well as offering competitive finance for your purchase, as a plate user you could finance your digital equipment through your monthly plate account.**

**The term can be shorter or longer depending on your plate usage - a unique from Litho Supplies.**



## XEROX C60 - LIGHT PRODUCTION

AVERAGE MONTH PRINT VOLUME: 50,000/DUTY CYCLE: 300,000



### THE C60 SYSTEM HAS THE FOLLOWING FEATURES:

- 30 SRA3 colour pages per minute
- 2400 x 2400 dpi resolution
- 300gsm (coated/uncoated)
- Adobe Postscript 3 (EFi Fiery)
- 200 images per MINUTES scanning
- Ultra-low melt EA Toner (Flat, Litho-like)
- Pantone matching/Fogra Certified
- Adobe PDF Print Engine (APPE)
- Simple Image Quality Adjustment (SIQA) for quick adjustment of registration
- Single Oversized High Capacity Feeder (SRA3) - adds 2000 sheets capacity
- Business Ready Finisher: Offsetting, Punch, Staple plus 3,000 sheet stacking + Booklets

\*based on 2,000 SRA3's per month commitment  
\*\*Five year Term (Lease Purchase)



## XEROX VERSANT 180 - FULL PRODUCTION

AVERAGE MONTH PRINT VOLUME: 80,000/DUTY CYCLE: 750,000



**COLOUR  
CLICKS:  
2.75P\***

**£469 PER  
MONTH\*\***

### THE VERSANT 180 SYSTEM HAS THE FOLLOWING FEATURES:

- 40 SRA3 colour pages per minute
- 2400 x 2400 x 10-bit dpi resolution
- 660mm Xerox Long Sheet
- Ultra-low melt EA Toner (Flat, Litho-like)
- Pantone matching/Fogra Certified
- Adobe PDF Print Engine (APPE)
- Simple Image Quality Adjustment (SIQA)
- 350gsm (coated/uncoated)
- All output at Rated Speed
- Integrated Registration Alignment
- 200 images per minutes scanning
- Closed Loop Process Controls
- Smart De-Curler
- Guaranteed 2 Hour Engineer response time

\*based on 10,000 SRA3's per month commitment  
\*\*Five year Term (Lease Purchase)



## XEROX VERSANT 3100 - HEAVY PRODUCTION

AVERAGE MONTH PRINT VOLUME: 250,000/DUTY CYCLE: 1,200,000



### THE VERSANT 3100 SYSTEM HAS THE FOLLOWING FEATURES:

- 52 SRA3 colour pages per minute
- 2400 x 2400 x 10-bit dpi resolution
- 660mm Xerox Long Sheet
- Production Accurate Registration (PAR)
- 200 images per minutes scanning
- Pantone matching/Fogra Certified
- 350gsm (coated/uncoated)
- All output at Rated Speed
- Full Width Array
- Ultra-low melt EA Toner (Flat, Litho-like)
- Stock Library Manager
- Smart De-Curler
- Guaranteed 2 Hour Engineer response time

\*based on 30,000 SRA3's per month commitment  
\*\*Five year Term (Lease Purchase)



## OUR UNIQUE PAYMENT PLAN

With an increase to your existing plate price, you can pay for your new digital system. The uplift is based on a 4-year deal – if you use more than average plates per month, the term is reduced. If your plate usage is below a monthly average, the term can be extended.

As an example, taking the Versant 180 option outlined previously in this booklet, if your plate usage is 1000 plates per month, the increase per plate would be 60p.

## DIGITAL FINISHING PORTFOLIO



Litho Supplies can sell the full range of creasers, folders, booklet makers, etc, from Morgana extensive portfolio. We can incorporate finishing equipment into a digital sale or as standalone equipment. These products can also be paid for by an increase on your plates as outlined above.



## REFERRALS & TESTIMONIALS

### ALAN MOSSMAN ALPHA XPERIENCE

“ Looking to update our aging Xerox 700, I looked no further than Litho Supplies. They are regular suppliers to my business and I felt comfortable that the solution recommended would be ideal.

The Versant has proved to be colour accurate both on the sheet and throughout a run. Much of my work has been transitioned off litho and onto the Versant.

I am happy to recommend both Litho Supplies and the Xerox Versant. ”

### MARK PUFFETT MLL PRINT & DIGITAL

“ Taking advice from Litho Supplies, we initially installed a Xerox C60 - our volumes rose from 9,000 to over 25,000 clicks.

Upgrading to a Performance Versant was the next step - we are now enjoying terrific productivity, great colour and spot on registration.

I would recommend Litho Supplies (and Steve Dodds) without hesitation! ”

### MARTIN HICKMAN MARQUEE PRINT

“ When we embarked on our first large scale digital purchase of a Xerox Versant, we knew from the outset, that we needed an experienced partner to help us with the early days of installation and production.

Steve Dodds and Litho Supplies proved to be excellent in every respect and made the transition easy and seamless. I have no hesitation in recommending them to anybody taking the same route. ”

### IAIN COX VERTICAL TRADING

“ My original Xerox 700 was purchased through Litho Supplies seven years ago and I have used them to upgrade to a J75 and, more recently, a Versant which is proving extremely productive and reliable.

I would not hesitate in recommending Litho Supplies to anyone wanting clear, concise and accurate information, backed up by on-going support, help and advice. ”

### WAYNE RUMBOLD RUMBOLD HOLLAND LITHO

“ Having bought my last two digital systems from Litho Supplies, I looked to them to upgrade to a Xerox Versant.

Despite stiff competition, sound advice and competitive pricing along with the long standing business relationship, won them the business.

We are now making the most of the quality and reliability of the Versant. ”

**AGFA**



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